

GET AN EDGE ON YOUR COMPETITION

LEARN ABOUT NEW INDUSTRY INNOVATIONS
UNDERSTAND THE BIGGEST VALUES OF THE PRODUCTS SO YOU CAN BETTER HELP YOUR CUSTOMERS.
SELL MORE!

THE SC JOHNSON PROFESSIONAL DISTRIBUTOR E-LEARNING HUB

An online learning platform and library of short training modules for distributor sales partners designed to build seller confidence and knowledge – **ALL IN ONE EASY-TO-USE TOOL.**

OVERVIEW

DSRs need convenient access to high-quality, consistent learning, and the E-Learning Hub delivers just that. It's a great resource for new sales team members when they begin in the industry, and a great tool for experienced sales team members who just need a quick reference on a product or system before a sales call or presentation. It's aimed at giving DSRs a greater understanding of the innovation behind SC Johnson Professional products so that they can help their customers achieve their goals. Armed with this industry knowledge, product insight, and expertise, our hope is that DSRs will be seen as trusted consultants for their customers.

**LEVERAGE SC JOHNSON PROFESSIONAL'S
E-LEARNING HUB FOR YOUR ORGANIZATION!**



ABOUT THE E-LEARNING LIBRARY



All courses are
available in English
& Spanish.

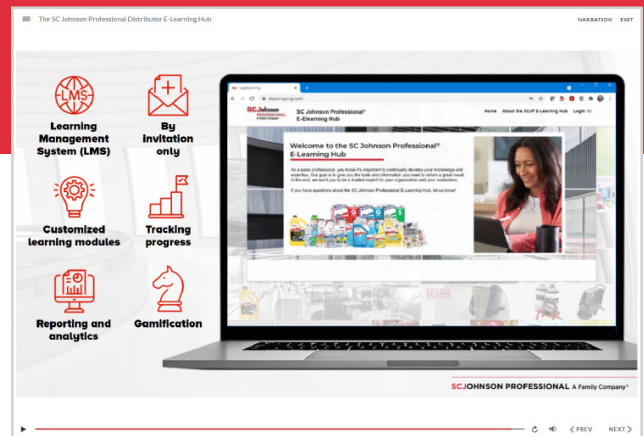
THE LIBRARY CURRENTLY INCLUDES OVER 30 MICRO- LEARNING MODULES COVERING THE FOLLOWING TOPICS:

- Basic Floor Care How-To Series (5 modules)
- Cleaning How-To Series: How To Series (3 modules)
- EZ CARE Floor Care System (2 modules)
- SC Johnson® Market Leading Brands (including Windex, Fantastik MAX, Ziploc)
- TruShot 2.0™ Mobile Dispensing System
- Solopol® GFX™ Gritty Power Foam Hand Cleanser
- Refresh the Foam Soap Experience
- Industrial Skin Care Series (5 modules)
- Hand Sanitizer Series (3 modules)
- Institutional Washroom and Sanitizer Skin Care Dispensers
- Industrial Skin Care Dispensers

AN EASY-TO-USE ONLINE PLATFORM

THE E-LEARNING HUB IS EASY TO USE AND HANDLES EVERYTHING:

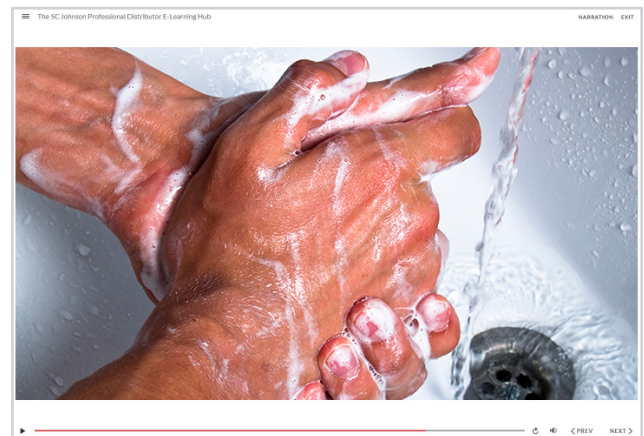
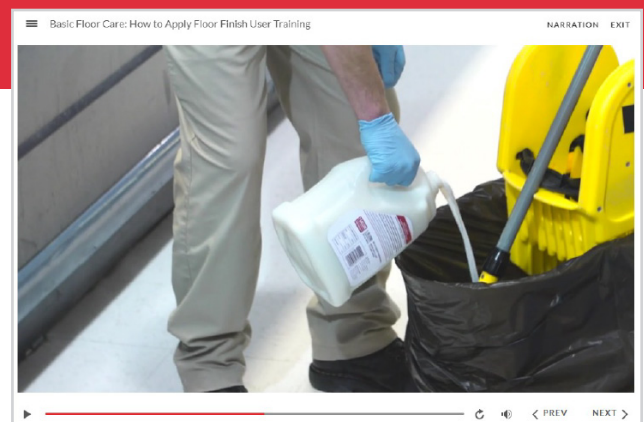
- Distributors choose a custom set of learning modules for their reps
- Each rep gets his/her own account for easy log in
- The system tracks everyone's progress and automatically generates certificates of completion
- The system provides reports for distributors and management
- Built-in leaderboards
- Runs on desktops, laptops, tablets and phones



WHERE TO FIND OUT MORE

It only takes a few easy steps to sign up your organization so that you can leverage this powerful tool for sellers to gain knowledge, confidence, and expertise to solve customer challenges.

**FIND OUT MORE ON THE DISTRIBUTOR
RESOURCES PAGES ON THE SCJP.COM WEB
SITE OR CLICK THE QR CODE BELOW!**



**VISIT THE SC JOHNSON PROFESSIONAL DISTRIBUTOR RESOURCES PAGE
FOR MORE INFORMATION ON THE DISTRIBUTOR E-LEARNING HUB.**